

Arm in Arm

Community Partner Guide



LEARN MORE AT
[ARMINARMVEGAS.COM](https://arminarmvegas.com)

Campaign Overview and Goals

#1

Arm In Arm Against COVID-19 is a campaign from the Southern Nevada Health District aimed at helping our local communities make better health choices by providing them with better information. The goal of this campaign is to create a social movement around health that reaches audiences disproportionately impacted by COVID-19 – and the Southern Nevada Health District needs your help to spread the word.

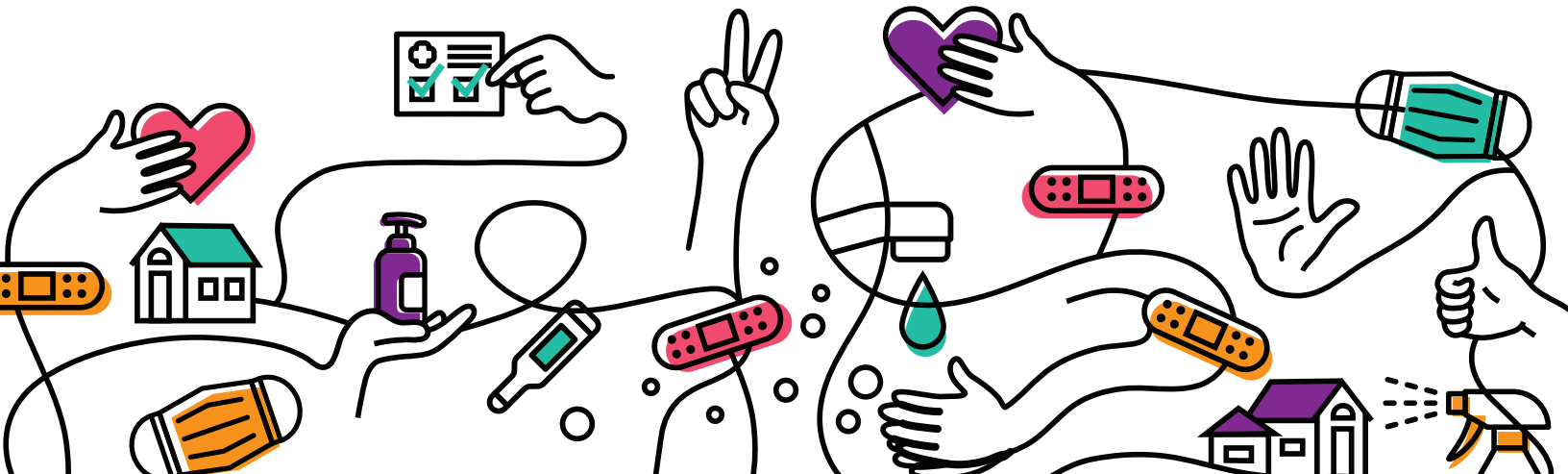
Through information and inspiration, we are uniting members of our community and providing them with relevant messaging about COVID-19 and vaccination. If you host events, outreach activations, or produce informational materials that target our most impacted communities, you may be eligible for funding.

If you'd like to get involved, please submit a proposal that demonstrates your plan and how you can help the Arm In Arm Campaign.

EXAMPLE QUESTIONS TO ANSWER WOULD BE:

- How many people can you organize?
- What are your tactics for outreach?
- What is your message?
- How will you communicate this message?

Visit arminarmvegas.com for more information about how to get involved.



Requirements for Funding.

#2

What We Need. What You Need.

Thank you for joining arms with your Southern Nevada Community. You will need to provide the following documents and achieve the listed milestones. Please follow the directions and information included on each sheet and complete the information that you can.

QUALIFYING DOCUMENTS:

In order to be considered for campaign funding, please provide us with:

- A description of your organization.
(*name & contact information*)
- A completed W9 form.
- A proposal that includes:
 - What you want to do.
 - Funding that you desire.
 - How it furthers the goals of the Arm in Arm campaign.

MILESTONE LIST:

In order to receive 100% of your campaign funding*, your organization will need to complete these milestones:

- All qualifying documents submitted.
- All contracts signed and submitted.
- All campaign results and reporting submitted.

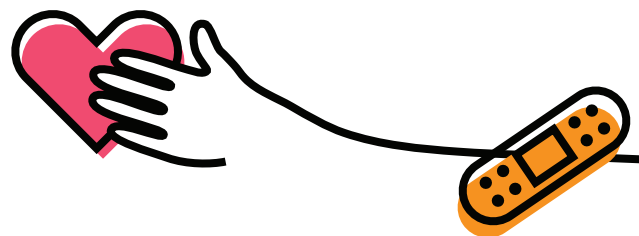
*50% of funds will be disbursed before and after completion of milestones.

DOCUMENTATION/REPORTING:

The Southern Nevada Health District will accept the below as confirmation of your organization's campaign initiatives:

- Program book from events.
- Photos/SM screen captures.
- Attendance and membership numbers.
- Copies/images of:
 - Flyers/Posters
 - Social media posts
 - Event information

Qualified events must take place in 2022. Deadline for proposal submissions is July 31, 2022.



Submission Guidelines

To ensure your proposal is reviewed, please adhere to the content and format requirements for the information you provide:

FORMAT

- All proposals should be 3 pages or less.

CONTENT

- Organization overview and mission.
(must be at least 2 paragraphs in length)
- Primary contact information.
- Proposed program/event.
(must further the goals of the Arm in Arm campaign and reach disproportionately impacted populations)
- Benefit/value for campaign.
(number of social posts, people reached, information received)
- Budget requested.
(information to support fund request)

Completed proposals and required documents must be submitted via email to together@arminarmvegas.com.

